We are a new start up in the digital and content marketing space based out of Mumbai, India. We need a website which is targeted at 5 key target audience segments (1) Advertising Media Agencies (2) Marketers (3) International Digital Companies looking for an entry in the Indian market (4) Prospective Employees (5) Potential Investors. This is completely in the B2B space and not meant for the common man / woman. Geographically, our website will need to appeal to digital businesses in Australia, Singapore, Malaysia, Hong Kong, UAE, Muscat and India.

We're looking for a clean and simple website to be able to spell out or services – though not in great detail. We already have a logo – see attached: to give you a view of the style/colors etc. Ideally you will include multiple colour variations of your design. Our current branding includes mostly green and white – but we will use multiple colors on the logo. See attached logos – but please use the green logo only for this project. Common Top on ALL PAGES to include nav bar if you plan to have a horizontal nav bar. Cloud tag element on each page? I leave that up to you… We will need a social panel and plan to have a presence on FB, Twitter, Pinterest and LinkedIn.

Requirements   
• 5 - 10 page website  
• Landing page  
• 404 template  
• All design elements in vector format  
• All pages to be responsive  
• Down to iPad resolution

High level visual design brief attached - additional pages to be worked from base design.  
  
**Design inspiration**We like these designs. Except for Google Nexus, all other websites are in the similar space that Spiral operates in.  
[www.google.com/nexus/](http://www.google.com/nexus/) (Functionality) [www.newscred.com](http://www.newscred.com) [www.massrelevance.com](http://www.massrelevance.com) <http://www.outbrain.com/> <http://www.taboola.com/> <http://www.getforked.in/home.html>

Color scheme refer to logo and complementary style

We're still working through the final copy of the content sections but want to have a home for the following types of content immediately.  
  
Products (5 of them)  
About Spiral  
Work @ SpiralPress/News  
Contact Us  
Digital Marketing Spotlight  
  
and the site will need to expand to accommodate  
  
Press   
Case Studies  
Channel Partners & Advertisers  
  
at some point in the future

The product and services scope below is to help you understand the product. Please do take time to read this. This is also the base for the copy and will therefore need to be part of the content in the designs submitted to us. I’d like to see the web design rendition with all copy and video embed units where required.

The brief is as follows  
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**HOME PAGE**

BIG VISUAL ELEMENT WITH PRODUCT FOCUS. BRANDING HEAVY PAGE WITH CONTENT MARKERS ONLY.

The content markers are: (1) Scatter (clickable). On mouse over of Scatter this message should be visible - Spiral Content Platform (2) RESULTS (clickable). On mouse over of Results this message should be visible - Spiral Ad. Sales Representation (3) ENGAGE (clickable): On mouse over of Engage this message should be visible - Spiral Publisher Solutions (4) COUNSEL (clickable): On mouse over of Counsel this message should be visible - Spiral Digital Consulting (5) ACCESS (clickable): On mouse over of Access this message should be visible - Spiral Local Partner Programs

**5 PRODUCT PAGES I.E. 1 PAGE PER PRODUCT**

On clicking the above 5 products, a new page needs to spell details of each product (therefore 5 inside pages for 5 products in total) and include a data capture form for potential enquiries.

Inside Page 1: SCATTER: is a new age platform that brings content publishers and marketers together. (1) PUBLISHER - a unique solution that brings you Traffic + Revenue on your existing content. To know more fill in the details below and we will reach out to you soon. (Data Capture Form) (2) MARKETER - Solves one portion of the "What do I say to my social audience?" challenge marketers face today. To know how Spiral Media can add power your social advertising and engagement, call us on XXXXXXXXXX

Inside Page 2: RESULTS: Spiral Media helps you create value for your digital ad. inventory. Our associations range from specific ad sales and sponsorship opportunities to turnkey projects.To be part of this select group of websites, please fill in the details below and we will reach out to you soon. (Data Capture)

Inside Page 3: ENGAGE: is targeted at offering Publishers a range of products and services to enhance traffic and/or consumer appeal. Our products currently include a "distribution and discovery platform" and a white labeled "LIVE Sports platform." Reach out to us by filling the form below and we will get back to you very soon. (Data Capture)  
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Inside Page 4: COUNSEL: allows companies further establish or enhance their digital presence. Spiral Media offers consulting in the digital marketing and monetizing digital assets for brand custodians and content owners respectively. From problem identification to highlighting newer / existing opportunities, COUNSEL will play an integral role in the success of your planned mission. Reach out to us by filling the form below and we will get back to you very soon. (Data Capture)  
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Inside Page 5: ACCESS: will help international digital companies set foot in the Indian market and forge early partnerships OR run and manage their early operations in India. To know how Spiral Media can help with your India endeavor, please fill in the form below (Data Capture)  
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Data Capture Form: (1) Person Name (2) Organization Name (3) Designation (4) Email id (5) Tel number (6) Descriptor box

Can we add a little character and make this look less robotic please? Unfortunately, I do not have a reference for what I am suggesting. Once submit button is clicked this message should pop out: Thank you for your interest in Spiral Media LLP. We will get back to you shortly.

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**Work @ Spiral:**

We are awfully new. And naturally, we are going to need people as we grow. We are looking for people in the following functions { (a) Sales (b) Client Servicing (c) Alliances (4) Planning } and will reach out to you as soon as the opportunities emerge. (Upload CV functionality). Once CV is uploaded, please pop out this message: Thank you for your interest in Spiral Media LLP. We will get back to you shortly.

**About Spiral**

Spiral Media LLP was set up in early 2014 and operates out of an office in Malad, Mumbai. Spiral Media LLP will work closely with Publishers, Marketers and Advertising Agencies in areas ranging from content marketing platforms to monetization of digital assets. To know more about our products and services, click here.

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**Content Marketing Spotlight**

This page will carry 5-8 links of stories from other websites in the digital marketing domain and clicks will lead to the source site of content. We will also feature 2 videos every week – these will be embedded from the source site or take the user to a destination outside of the Spiral website. We are absolutely okay with that!!!

**Contact Us**

Address: XXXXXXXXX

Tel: XXXXXXXX

Google Maps Integration here

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